Rate Type

INVOICE

WORKING FOR YOU 123 Speer Blvd

KMGH Denver, CO 80203

www.theDENVERchannel.com

Main: (303)832-7777 Billina:

www.thedenverchannel.com

Billing Address:

Invoice # Invoice Date Invoice Month Invoice Period 184942-2 10/28/12 October 2012 10/01/12 - 10/01/12

Station Account Executive Sales Office Sales Region **KMGH** David Lombardo EWS-Washingto National

Advertiser Product Estimate Number Issue/DCCC Democratic Congressiona 1473

Flight Dates Order # Alt Order # 09/25/12 - 10/01/12 184942

Billing Calendar Billing Type Deal # Cash Broadcast

Special Handling

IDB# Advertiser Code | Product Code

Agency Ref Advertiser Ref

Great American Media Attention: Dan Nagelberg 1010 Wisconsin Avenue NW Washington DC, DC 20007

Send Payment To:

Weeks:

Spots: # Ch

Start Date

Day Air Date

09/25/12

End Date

10/01/12

KMGH EW Scripps PO Box 30509

Los Angeles, CA 90030-0509

| | | | | | | | Spots/ | _ | | | |
|---|-------------|---------------------|------------------------|-----------------------|---------------------------|-------------------|-----------|------------|--------------|------------|----|
| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Type | | |
| • | 09/25/12 | 10/01/12 | GMA M-F 7-9A | 7A-9A | МГWГF | :30 | 4 | \$850.00 | NM | | |
| | Weeks: | Start Date 09/25/12 | End Date MTWTFSS MTWTF | Spots/Week 4 | Rate \$850.00 | | | | | | |
| | Spots: # Ch | n <u>Day</u> Air | Date Air Time Desc | Start/End Time | Lengt | h Ad-ID | | | Rate Typ | <u>pe</u> | |
| | 1 KN | ИGHM 10. | /01/12 8:55 AM GMA | M-F 7-9A | 7A-9A | :3 | O D3C12C0 | 06T01H | | \$850.00 N | М |
| 3 | 3 09/25/12 | 10/01/12 | 930a-10 Right This M | inut:930a-10a | MTWTF | :30 | 3 | \$500.00 | NM | | |
| | Weeks: | Start Date 09/25/12 | End Date MTWTFSS MTWTF | Spots/Week 3 | Rate \$500.00 | | | | | | |
| | Spots: # Ch | n <u>Day Air</u> | | | Start/End Time | | h Ad-ID | | | Rate Typ | pe |
| | 1 KN | ИGH M 10. | /01/12 9:47 AM 930a | -10 Right This Minute | 930a-10a | :3 | O D3C12C0 | 06T01H | | \$500.00 N | М |
| 4 | 1 09/25/12 | 10/01/12 | THE VIEW | 10A-11A | MTWTF | :30 | 3 | \$1,000.00 | NM | | |
| | Weeks: | Start Date 09/25/12 | End Date MTWTFSS MTWTF | Spots/Week 3 | <u>Rate</u> \$1,000.00 | | | | | | |
| | Spots: # Ch | n <u>Day Air</u> | Date Air Time Desc | <u>ription</u> | Start/End Time | Lengt | h Ad-ID | | | Rate Typ | ρe |
| | 1 KN | JGHM 10 | /01/12 10:33 AM THE | 10A-11A | :3 | O D3C12C0 | 06Т01Н | | \$1,000.00 N | М | |
| 6 | 09/25/12 | 10/01/12 | The CHEW | 1157A-1P | MTWTF | :30 | 2 | \$600.00 | NM | | |
| | Weeks: | Start Date 09/25/12 | End Date MTWTFSS MTWTF | Spots/Week 2 | <u>Rate</u> \$600.00 | | | | | | |
| | Spots: # Ch | n <u>Day</u> Air | Start/End Time | Lengt | Length Ad-ID | | | Rate Typ | ре | | |
| | 2 KN | /IGHM 10 | /01/12 12:31 PM The 0 | 1157A-1P | :3 | :30 D3C12C006T01H | | | \$600.00 N | М | |
| 7 | 09/25/12 | 10/01/12 | M-F 2-3PM Rotator | 2-3pm | MTWTF | :30 | 3 | \$500.00 | NM | | |
| | Weeks: | Start Date 09/25/12 | End Date MTWTFSS MTWTF | Spots/Week 3 | <u>Rate</u> \$500.00 | | | | | | |
| | Spots: # Ch | Start/End Time | | Length Ad-ID | | | Rate Typ | _ | | | |
| 3 KMGH M 10/01/12 2:56 PM M-F 2-3PM Rotator | | | | | 2-3pm | :30 D3C12C006T01H | | | | \$500.00 N | М |
| 8 | 3 09/25/12 | 10/01/12 | M-F 3-4pm | 3-4pm | MTWTF | :30 | 2 | \$700.00 | NM | | |

Rate

Start/End Time

Length Ad-ID

\$700.00

Spots/Week

MTWTFSS

MTWTF--

Air Time Description

INVOICE



Invoice # Invoice Date Invoice Month Invoice Period 10/28/12 184942-2 October 2012 10/01/12 - 10/01/12

Advertiser Product Estimate Number Issue/DCCC Democratic Congressiona 1473

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| 10 09/25/12 10/01/12 5-530P News 5P-530P MIWIF :30 4 \$1,000.00 NM | ine Start Date | | Descriptio | n | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Туре | |
|--|----------------|-----------------|----------------------|---------------------|-------------------|----------------|--------|----------------|------------|------|--------------|
| 10 09/25/12 10/01/12 5-530P News 5P-530P MIWIF :30 4 \$1,000.00 NM | 8 09/25/12 | 10/01/12 | M-F 3-4pr | n | 3-4pm | MTWTF | :30 | 2 | \$700.00 | NM | |
| No. No | Spots: # C | h <u>Day</u> Ai | r Date Air | Time Descrip | tion | Start/End Time | Length | Ad-ID | | | Rate Typ |
| Weeks Start Date Date MTWTFS Spots-Week Start Date Spots with Spot | 2 K | MGHM 10 | 0/01/12 3:5 | 54 PM M-F 3-4 | ·pm | 3-4pm | :30 | D3C12C0 | 06Т01Н | | \$700.00 N |
| Spots: #Ch Day Air Date MITWITES Spots/Week Start Date MITWITES Spots: #Ch Day Air Date MITWITES Spots: #Ch Day Air Date MITWITES Spots/Week MITWITE MITWITES Spots/Week Spots: #Ch Day Air Date MITWITES Spots/Week MITWITE MITWITES Spots/Week MITWITE MITWITES Spots/Week Start Date MITWITES Spots/Week MITWITE MITWITES MITWITE MITWITES Spots/Week MITWITE MITWITES MITWITE | 10 09/25/12 | 10/01/12 | 5-530P Ne | ews | 5P-530P | MTWTF | :30 | 4 | \$1,000.00 | NM | |
| 1 KMGHM | Weeks: | | | | Spots/Week 4 | | | | | | |
| 1 1 1 1 1 1 1 2 2 2 | Spots: # C | h <u>Day Ai</u> | r Date Air | Time Descrip | <u>tion</u> | Start/End Time | Length | Ad-ID | | | Rate Typ |
| Weeks: Start Date End Date MIWIFSS Spots/Week Spots Ch Day Air Date | 1 K | MGHM 10 | 0/01/12 5:1 | 3 PM 5-530P | News | 5P-530P | :30 |) D3C12C0 | 06T01H | | \$1,000.00 N |
| Spots: #Ch | 11 09/25/12 | 10/01/12 | 6P-630P | JEOPARDY (N | Л- 6Р-630Р | MTWTF | :30 | 3 | \$3,400.00 | NM | |
| 3 KMGH M 10/01/12 6:03 PM 6P-630P JEOPARDY (M-F) 6P-630P 30 D3C12C006T01H \$3,400.00 12 09/25/12 10/01/12 6:30-7P WHEEL (M-F) 630-7P MTWFF- 30 1 \$3,400.00 NM Weeks: Start Date 69/25/12 10/01/12 MTWFSS Spots/Week 83,400.00 Start/End Time Length Ad-ID Rate Time Proceedings 10/01/12 Start Date S | Weeks: | | End Date 10/01/12 | MTWTFSS MTWTF | | | | | | | |
| Weeks: Start Date G9725/12 10/01/12 G10-172 MTWTFS Spots/Week Start Date G9725/12 10/01/12 MTWTF- 1 S3.400.00 NM | Spots: # C | h <u>Day</u> Ai | r Date Air | Time Descrip | <u>tion</u> | Start/End Time | Length | Ad-ID | | | Rate Typ |
| Weeks: Start Date End Date MIWIFSS Spots/Week S3.400.00 Start/End Time Length Ad-ID Rate T1 S4.00.00 S4.00.0 | 3 K | MGHM 10 | 0/01/12 6:0 | 3 PM 6P-630I | P JEOPARDY (M-F) | 6P-630P | :30 | D3C12C0 | 06Т01Н | | \$3,400.00 N |
| Spots: # Ch | 12 09/25/12 | 10/01/12 | 630-7p W | HEEL (M-F) | 630-7P | MTWTF | :30 | 1 | \$3,400.00 | NM | |
| 1 KMGHM | Weeks: | | End Date 10/01/12 | | Spots/Week 1 | | | | | | |
| 13 09/25/12 10/01/12 Jimmy Kimmel 11:03P-12:07A MIWTF- :30 2 \$400.00 NM | Spots: # C | h <u>Day Ai</u> | r Date Air | Time Descrip | <u>tion</u> | Start/End Time | Length | Ad-ID | | | Rate Typ |
| Weeks: Start Date End Date MTWTFSS Spots/Week S400.00 Start/End Time Length Ad-ID Rate To Secretary Spots Factor Start Secretary Spots Start Secretary Spots Start Secretary Secreta | 1 K | MGHM 10 | 0/01/12 6:3 | 5 PM 630-7p | WHEEL (M-F) | 630-7P | :30 | D3C12C0 | 06Т01Н | | \$3,400.00 N |
| Spots: # Ch | 13 09/25/12 | 10/01/12 | Jimmy Kir | nmel | 11:03P-12:07A | MTWTF | :30 | 2 | \$400.00 | NM | |
| 1 1 1 1 1 1 1 1 1 1 | Weeks: | | | MTWTFSS MTWTF | Spots/Week 2 | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate Spots/Week Start Date End Date MTWTFSS Spots/Week Start Date Spots/Week Spots/Week Start Date Spots/Week | Spots: # C | h <u>Day Ai</u> | r Date Air | Time Descrip | <u>tion</u> | Start/End Time | Length | Ad-ID | | | Rate Typ |
| Weeks: Start Date End Date MITWIFSS M 1 \$850.00 | 1 K | MGHM 10 | 0/01/12 11:5 | 51 PM Jimmy k | Kimmel | 11:03P-12:07A | :30 | D3C12C0 | 06T01H | | \$400.00 N |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Ty | 29 10/01/12 | 10/01/12 | GMA M-F | 7-9A | 7A-9A | M | :30 | 1 | \$850.00 | NM | |
| 1 KMGH M 10/01/12 7:59 AM GMA M-F 7-9A 7A-9A :30 D3C12C006T01H \$850.00 I | Weeks: | | End Date 10/01/12 | | Spots/Week 1 | | | | | | |
| 30 10/01/12 10/01/12 930a-10 Right This Minute 930a-10 M :30 1 \$500.00 NM | Spots: # C | h <u>Day Ai</u> | r Date Air | Time Descrip | <u>tion</u> | Start/End Time | | | | | Rate Typ |
| Weeks: Start Date End Date MTWTFSS Spots/Week \$500.00 | 1 K | MGHM 10 | 0/01/12 7:5 | 9 AM GMA M | -F 7-9A | 7A-9A | :30 | D3C12C0 | 06T01H | | \$850.00 N |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate To | 30 10/01/12 | 10/01/12 | 930a-10 F | Right This Minu | ıt:930a-10a | M | :30 | 1 | \$500.00 | NM | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Ty | Weeks: | | | | | | | | | | |
| 31 10/01/12 10/01/12 THE VIEW 10A-11A M :30 1 \$1,000.00 NM | Spots: # C | | r Date Air | Time Descrip | tion_ | | Length | Ad-ID | | | Rate Typ |
| Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS M 1 Spots/Week \$1,000.00 Rate \$1,000.00 Spots: # Ch Day Air Date 1 KMGH M 10/01/12 Air Time Description 1 Description 1 Description 2 Description 2 Description 2 Description 2 Description 3 Description 3 Description 3 Description 3 Description 3 Description 4 Descripti | 1 K | MGHM 10 | 0/01/12 9:4 | 1 AM 930a-10 | Right This Minute | 930a-10a | :30 | D3C12C0 | 06T01H | | \$500.00 N |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Ty | 31 10/01/12 | 10/01/12 | THE VIEV | V | 10A-11A | M | :30 | 1 | \$1,000.00 | NM | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Ty 1 KMGH M 10/01/12 10:59 AM THE VIEW 10A-11A :30 D3C12C006T01H \$1,000.00 M 32 10/01/12 10/01/12 11A-12P News 11A-12P M :30 1 \$800.00 NM Weeks: Start Date 09/25/12 End Date 10/01/12 M 1 Spots/Week 8800.00 Spots: # Ch Rate 09/25/12 Nr Date Air Time Description Start/End Time Length Ad-ID Rate Ty | Weeks: | | | | Spots/Week 1 | | | | | | |
| 32 10/01/12 10/01/12 11A-12P News 11A-12P M :30 1 \$800.00 NM Weeks: Start Date | Spots: # C | h <u>Day</u> Ai | r Date Air | Time Descrip | tion_ | Start/End Time | | | | | Rate Typ |
| Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS M 1 Spots/Week spots/Week spots/Week 1 Rate spots/Week | 1 K | MGHM 10 | 0/01/12 10:5 | 9 AM THE VI | EW | 10A-11A | :30 | D3C12C0 | 06T01H | | \$1,000.00 N |
| 09/25/12 10/01/12 M 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Ty | 32 10/01/12 | 10/01/12 | 11A-12P I | News | 11A-12P | M | :30 | 1 | \$800.00 | NM | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Ty | Weeks: | | End Date 10/01/12 | <u>MTWTFSS</u> M | Spots/Week 1 | | | | | | |
| | Spots: # C | | | Time Descrip | tion_ | • | Length | Ad-ID | | | Rate Typ |
| Ψουίου 1 | 1 K | | | 86 AM 11A-12I | P News | 11A-12P | :30 | D3C12C0 | 06T01H | | \$800.00 N |

INVOICE

Issue/DCCC



Invoice # Invoice Date Invoice Month Invoice Period 10/28/12 October 2012 184942-2 10/01/12 - 10/01/12

Advertiser Product Estimate Number

Democratic Congressiona 1473

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Cnoto/

| | | | | | | Spots/ | | | |
|-------------------|---|------------------------|------------------|--------------------------------------|--------------|---------|------------|------|---------------|
| ine Start Date | e End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Type | |
| 33 10/01/12 | 10/01/12 | The CHEW | 1157A-1P | M | :30 | 1 | \$600.00 | NM | |
| Weeks: | Start Date 09/25/12 | End Date MTWTFSS M | Spots/Week | Rate \$600.00 | | | | | |
| Spots: # 0 | Ch Day Air | . 0, 0 ., . = | • | Start/End Time | Lenat | h Ad-ID | | | Rate Typ |
| | | /01/12 12:57 PM The Ch | | 1157A-1P | | D3C12C0 | 06T01H | | \$600.00 NI |
| 34 10/01/12 | 10/01/12 | M-F 2-3PM Rotator | 2-3pm | M | :30 | 1 | \$500.00 | NM | |
| Weeks: | Start Date 09/25/12 | End Date MTWTFSS M | Spots/Week 1 | Rate \$500.00 | | | | | |
| Spots: <u>#</u> 0 | Ch <u>Day Air</u> | Date Air Time Descrip | otion_ | Start/End Time | | h Ad-ID | | | Rate Typ |
| 1 K | MGHM 10 | /01/12 2:27 PM M-F 2-3 | 3PM Rotator | 2-3pm | :30 | D3C12C0 | 06T01H | | \$500.00 NI |
| 35 10/01/12 | 10/01/12 | • | • | M | :30 | 1 | \$700.00 | NM | |
| Weeks: | Start Date 09/25/12 | End Date MTWTFSS M | Spots/Week 1 | Rate \$700.00 | | | | | |
| Spots: # 0 | Ch <u>Day Air</u> | Date Air Time Descrip | <u>otion</u> | Start/End Time | Lengt | h Ad-ID | | | Rate Typ |
| 1 K | MGHM 10 | /01/12 3:30 PM M-F 3-4 | 1pm | 3-4pm | :30 | D3C12C0 | 06Т01Н | | \$700.00 NI |
| 36 10/01/12 | 10/01/12 | Dr. Oz | 4P-5P | M | :30 | 1 | \$800.00 | NM | |
| Weeks: | Start Date 09/25/12 | End Date MTWTFSS M | Spots/Week 1 | Rate \$800.00 | | | | | |
| Spots: # 0 | Spots: # Ch Day Air Date Air Time Description | | | | <u>Lengt</u> | h Ad-ID | | | Rate Typ |
| 1 K | MGHM 10 | /01/12 4:55 PM Dr. Oz | | 4P-5P | :30 | D3C12C0 | 06T01H | | \$800.00 NI |
| 37 10/01/12 | 10/01/12 | 5-530P News | 5P-530P | M | :30 | 1 | \$1,000.00 | NM | |
| Weeks: | Start Date 09/25/12 | End Date MFWTFSS M | Spots/Week 1 | Rate \$1,000.00 Start/End Time | | | | | |
| | Spots: # Ch Day Air Date Air Time Description | | | | | h Ad-ID | | | Rate Typ |
| 1 K | MGHM 10 | /01/12 5:29 PM 5-530P | News | 5P-530P | :30 | D3C12C0 | 06T01H | | \$1,000.00 N |
| 38 10/01/12 | 10/01/12 | 6P-630P JEOPARDY (I | M- 6P-630P | M | :30 | 1 | \$3,400.00 | NM | |
| Weeks: | Start Date 09/25/12 | | Spots/Week 1 | Rate \$3,400.00 | | | | | |
| Spots: # 0 | Ch <u>Day Air</u> | Date Air Time Descrip | <u>otion</u> | Start/End Time | | h Ad-ID | | | Rate Typ |
| 1 K | MGHM 10 | /01/12 6:22 PM 6P-630 | P JEOPARDY (M-F) | 6P-630P | :30 | D3C12C0 | 06T01H | | \$3,400.00 NI |
| 39 10/01/12 | 10/01/12 | Jimmy Kimmel | 11:03P-12:07A | M | :30 | 1 | \$400.00 | NM | |
| Weeks: | Start Date 09/25/12 | End Date MTWTFSS M | Spots/Week 1 | Rate \$400.00 | | | | | |
| Spots: # 0 | Ch <u>Day</u> Air | Date Air Time Descrip | otion | Start/End Time | Lengt | h Ad-ID | | | Rate Typ |
| 1 K | MGHM 10 | /01/12 11:24 PM Jimmy | Kimmel | 11:03P-12:07A | :30 | D3C12C0 | 06T01H | | \$400.00 NI |
| | | | | Total Spots | 2 | :1 | | | |

Payment Terms 30 Days

Gross Total \$22,900.00 Agency Commission \$3,435.00

Net Amount Due \$19,465.00